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MaxSea Brings Its Ground-Breaking TimeZero Technology To PC Navigation Software In The All-New "MaxSea TimeZero"

Camas, WA – October 5, 2009. Since Furuno and MaxSea joined forces several years ago, both companies have prospered and grown, working closely together to bring you the most innovative and feature-rich products the market has ever seen. The most prominent example of this is Furuno's phenomenally successful NavNet 3D series, which incorporates MaxSea's unique, patented technology, TimeZero. MaxSea has now succeeded in incorporating that very same ground-breaking technology into their own product line, yielding the most powerful, yet simple to use program that is poised to revolutionize the marine navigation software market... Introducing MaxSea TimeZero!

MaxSea TimeZero takes PC navigation to the next level, allowing you to navigate in ways never before possible. An all-new graphics engine, updated tool sets and Work Spaces make it the most powerful navigation package to hit the market. Each package includes a DVD set loaded with NOAA raster and vector charts for the entire U.S. coastline. In addition, you can load high-resolution satellite photos to further enhance the charts. The TimeZero Technology allows the software to react instantaneously and delivers unparalleled speed and a seamless chart plotting experience.

One of the key new features of MaxSea TimeZero is the ability to switch from a traditional 2D chart display to an incredibly realistic 3D view with a click of the mouse. MaxSea TimeZero runs in a native 3D environment, which means there is no mode or trick to make the charts look like they are in 3-dimensions. This new 3D environment offers you a true perspective and wider area of view around the vessel, which will allow you to better plan your routes and navigation.

In keeping with the theme of "simplicity", MaxSea has also simplified the product line, making it very easy to select the most appropriate package. Here is a summary of the new MaxSea TimeZero line-up...

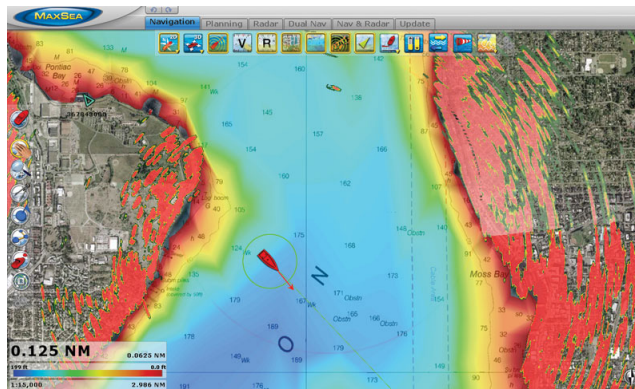
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MaxSea TimeZero Navigator offers recreational boaters more capabilities than any software package at any price, with unmatched ease of use. It is the first program to incorporate a new 3D engine that will completely transform the way you navigate. Scroll, pan, and zoom in and out with a smooth, fast and seamless graphics engine. "Navigator" includes the most popular navigation features, such as waypoints, routes, weather forecasts, as well as advanced capabilities like AIS target tracking.

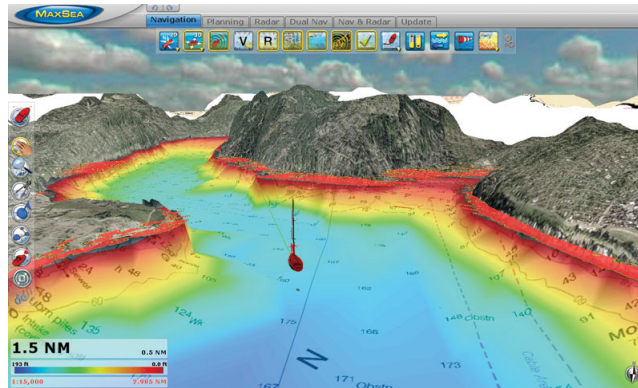
MaxSea TimeZero Explorer is for today's yachting enthusiasts, sport fishermen and professional mariners who all expect a lot from their navigation software. The "Explorer" package expands upon the abilities of "Navigator". Most importantly, "Explorer" connects directly to any NavNet 3D system, right out of the box, via a simple Ethernet connection. Users can easily access and control valuable information from their NavNet 3D network, such as Radar Overlay, NN3D Purchased Chart Data, Waypoints, Routes and more, directly on their PC.

Both versions of MaxSea TimeZero sport a new intelligent and uncomplicated tool bar that gives you only the tools you need on hand. A new concept, called Work Spaces, makes navigating the software intuitive and easy to use. The Work Space concept separates your navigation screen, planning, animation and updates on to individual tabs. You can quickly switch between any of the Work Spaces by simply clicking on the appropriate tab. When you switch to a new Work Space, a smart tool bar ribbon appears at the top with tools specific to that Work Space. The days of complex drop down menus are gone, now you display only the tools you need, when you need them.

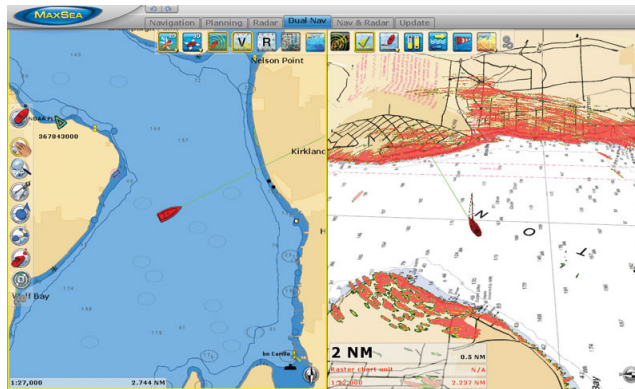


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MaxSea TimeZero Navigator has a list price of \$450, while MaxSea TimeZero Explorer has a list price of \$1,250. Get ready to experience the easiest, fastest and most innovative marine navigation software program ever... MaxSea TimeZero!

For more information on MaxSea TimeZero or Furuno's full line of award winning marine electronics, contact: Furuno U.S.A., 4400 N.W. Pacific Rim Blvd., Camas, WA 98607. Phone: (360) 834-9300. Fax: (360) 834-9400. Online boaters can also check out Furuno U.S.A.'s Internet Web site (www.FurunoUSA.com).

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