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FURUNO U.S.A. CELEBRATES 25 YEARS OF GROWTH AND PROSPERITY

Back in 1978, Furuno U.S.A. was formed to serve one of the largest markets in the world for marine electronics. Top management at Furuno Electric Company in Nishinomiya City, Japan recognized not only the strength of the U.S. market, but the tremendous potential for Furuno's quality radar, navigation, sonar and communication electronics to assist professional and recreational mariners.

Twenty-five years later, this potential has been realized in ways much greater than ever initially anticipated. A combination of consistent product innovation and aggressive American management has resulted in twenty-five years of steady progress.

"Furuno's premier branding is a combined effort of our parent company's dedication to designing innovative products and the sales & service support of our dealer network over the last 25 years," said Jim Atteridge, President of Furuno U.S.A. "Since the beginning of Furuno USA in 1978, the company has continued to reinvest in its U.S. operations by expanding its facilities and management, in an effort to deliver superior customer service to our dealer network. It's no wonder why the National Marine Electronics Association has honored our company with 137 product awards over the last 25 years."

Each year, as Furuno introduces new, innovative products, it continues to remain the largest marine electronic product line in the world. Since its beginning in 1951, Furuno Electric Company has grown from a small marine electronics company, to the worlds largest, with the most comprehensive worldwide service network serving both the commercial & recreational market.

In 2003, Furuno U.S.A. continues to offer the most extensive product line of radar, navigation equipment, sonar, depth sounders, communications, NavNet, GMDSS equipment, AIS and more.

For additional information, contact: Furuno U.S.A., 4400 N.W. Pacific Rim Blvd., Camas, WA 98607. Phone: (360) 834-9300. Fax: (360) 834-9400. On line boaters can also check out Furuno U.S.A.'s Internet Web site (www.Furuno.com).

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