

**Contact:** Jeff Kauzlaric, Furuno Advertising & Communications Dept.  
Phone: (360) 834-9300 Fax: (360) 834-9400  
Email: [JeffK@Furuno.com](mailto:JeffK@Furuno.com)

## **FURUNO LAUNCHES USER FORUM ON WEB SITE FOR END-USER SUPPORT**

**Camas, WA – September 13, 2011.** Over the past several years, Furuno USA has been a web innovator and made numerous changes to their website. They've ensured it holds a vast store of technical & training information, is easy to use, and serves as the #1 Furuno resource on a 24/7/365 basis. We all are acutely aware of the wealth of information on the Internet in the form of bulletin boards, user communities/forums and of course the many social media sites. There are a lot of forums out there dedicated to fishing, boating and just about anything else you can think of, but nothing specific for Furuno products, until now!

On the homepage of their website ([www.FurunoUSA.com](http://www.FurunoUSA.com)), you will find a link to the brand new Furuno Forum. Here you will find product categories to post questions or comments, a place to make new product suggestions, a location to post photos of your boat and even get the latest news on Furuno. Furuno USA staff moderates the forum, but they have also requested their dealer network to sign on to offer support through this forum. So if you have a question that is technical or sales related, you now have access to perhaps the single largest resource of Furuno Authorized dealers willing to lend a hand. However, what really makes any forum a rich resource is its users. When you sign up, you will join the ranks of hundreds of experienced Furuno users who are willing to chime in and offer you advice, and you can in turn lend your expertise to someone else.

Furuno USA is well known for their outstanding customer service and they have won the National Marine Electronics (NMEA) Manufacturer of the Year - Support award every year since its introduction 5 years ago. Through this new, exciting forum and other innovative web tools, Furuno shows it takes customer service and customer satisfaction seriously. So sign up on their forum today by going to [www.FurunoUSA.com](http://www.FurunoUSA.com) and clicking on the Support menu.

For more information on Furuno's Forum or their entire line of marine electronics, contact: Furuno U.S.A., 4400 NW Pacific Rim Blvd., Camas, WA 98607. Phone: (360) 834-9300. Fax: (360) 834-9400. Online boaters can also check out Furuno U.S.A.'s web site at [www.FurunoUSA.com](http://www.FurunoUSA.com).

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