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## **FURUNO HIRES DEAN SILVER IN REGIONAL SALES MANAGER ROLE**

**CAMAS, WA** — Furuno U.S.A., industry leader in marine electronics for the commercial and recreational markets, has recently recruited a new member to the Furuno USA Sales Team.

Dean Silver has accepted the position of Regional Sales Manager in the South East Region. Silver will be working together with Howard “Buz” Palmer as co-sales manager of the South East Region. Silver comes to Furuno with a wealth of industry knowledge and experience after spending his last 19 years in the marine electronics industry. From 1984 through 1991, he held various positions with Robertson-Shipmate including National Sales Manager. In 1991, Silver served as South East Regional Manager for Simrad until starting with Furuno. Silver, a graduate from the University of Denver, spent six years as a Regional Director for the NMEA (National Marine Electronics Association) and is currently a Vice President of the Marine Electronics Journal, Inc.

“We are extremely pleased to have Dean on board,” said Matt Wood, Sales Manager of Furuno U.S.A. “with the increase in market demand, and the pending introduction of our new line of autopilots, we were in need of more staff to support our dealers. We are proud of the service that we have provided to our dealers in the past and we look forward to providing even better service in the future.”

Furuno manufactures top quality radars, autopilots, fish finders, navigation systems, communications equipment and the popular NavNet product line.

For more information on Furuno’s complete line of marine electronics, contact: Furuno U.S.A., 4400 NW Pacific Rim Blvd., Camas, WA 98607 Phone: (360) 834-9300. Fax: (360) 834-9400. Website: [www.Furuno.com](http://www.Furuno.com)

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