

Contact: Jeff Kauzlaric, Furuno Advertising & Communications Dept.  
Phone: (360) 834-9300 Fax: (360) 834-9400  
E-Mail: [JeffK@Furuno.com](mailto:JeffK@Furuno.com)

Release Date: February 20, 2008

## **Furuno Wins The 2008 Innovation Award For NavNet 3D**

**Camas, WA** — Furuno was awarded the National Marine Manufacturers Association (NMMA) 2008 Innovation Award at the 67<sup>th</sup> Annual Miami International Boat Show. With a total of 50 entries in eight different categories, Furuno's NavNet 3D won in the Consumer Electronics & Software category. One of the judges, John Wooldridge of PassageMaker magazine, was quoted saying "The deeper you look, the more you will find with this remarkable and comprehensive, onboard navigation system. This is a truly game-changing product that sets the standard for the industry."

NavNet 3D is a completely new design for a component-based electronic navigation suite. The brains of the system are based in its Multi Function Display (MFD) units. Choose from an 8.4-inch, 12.1-inch or Black Box MFD, depending on the vessel size and need. From there, add on a variety of components to round out the package, such as the Ultra High Definition (UHD) Digital Radar Sensor, Furuno Digital Filter (FDF) Fish Finder, Sirius Satellite Weather Receiver, GPS/WAAS Receiver, Autopilot, AIS Receiver, Digital Instruments, IP Cameras and more.

The chart plotter displays raster or vector charts in 2D or 3D anytime, on the fly. NavNet 3D is able to do all of this because of its powerful graphic engine and a new technology MaxSea developed called TimeZero™. TimeZero™ facilitates real and seamless chart redraw without limited range presets. The chart can be zoomed seamlessly and continuously in and out to whatever chart scale is desired, instead of limiting the fixed range scales that you select from on conventional chart plotters.

**-more-**

## **Furuno Wins 2008 Innovation Award - Page Two**

In addition to the 2008 Innovation Award, Furuno was also presented with the 2007 Motor Boating Best of the Year Award for NavNet 3D. "We are extremely pleased by the industries acknowledgement of just how ground-breaking NavNet 3D is for marine electronics," commented Jeff Kauzlaric, Advertising & Communications Manager of Furuno USA, Inc. "NavNet 3D is not only a revolutionary product for Furuno, but for the industry as a whole. We view this as just the first step toward a new era of marine electronics."

To learn more about Furuno's new NavNet 3D, or the complete line of quality Furuno marine electronics, see your local Furuno dealer or contact: Furuno U.S.A., 4400 N.W. Pacific Rim Blvd., Camas, WA 98607. Phone: (360) 834-9300. Fax: (360) 834-9400. You can also visit Furuno's informative Web site ([www.FurunoUSA.com](http://www.FurunoUSA.com)).

**###**