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FURUNO BRINGS HOME FOUR NMEA AWARDS, INCLUDING MANUFACTURER OF THE YEAR

Industry Leader's Running Total of NMEA Awards Tops 167 Mark

Furuno, world-renowned manufacturer of marine electronics, was honored with four awards at the prestigious 2007 National Marine Electronics Association (NMEA) Convention in Naples, FL. This was the 36th anniversary of the NMEA awards. Keeping with tradition, Furuno was recognized by the NMEA more than any other manufacturer. To date, Furuno has received a total of 167 such awards since 1971.

Furuno is extremely proud to win once again in the category of **Manufacturer of the Year - Support**. Furuno has won this award for the two consecutive years since its inception. The award clearly illustrates what an important role customer service plays in the relationship with not only the technical marine electronics dealer network, but also the professionals who use our products. "We are extremely pleased to be honored with this award again in 2007," stated Jim Atteridge, president of Furuno USA, Inc. "There is no way a company can win without the Team Effort of its employees, who consistently support our products and technical dealers. Furuno is proud to offer a 2 year parts and labor warranty supported by an excellent NMEA CMET technical dealer network." Furuno took home the **Navigation** award for the MaxSea NavNet Explorer Marine Navigation Software Package. NavNet-Explorer integrates seamlessly with Furuno's NavNet system via NavNet's Ethernet connection so that you can bring all of the valuable information from your NavNet unit such as Radar Overlay, echo sounder, charts data (C-Map only)*, weather fax and more, directly to your PC. MaxSea Explorer provides a system powerful enough to satisfy the most demanding captain, yet intuitive enough to provide information for the entire crew. MaxSea Explorer takes the very best of the popular MaxSea Commander package and bundles it with the powerful 2D/3D and Personal Bathymetric Generator modules.

Taking top honors in the **Radar** category for the thirty-second consecutive year was Furuno with the FR8002 series of radars. Each radar in this series is a workhorse, ideal for fishing boats, workboats and pleasure craft. Offering a variety of power levels and range scales, the series includes Furuno's 6 kW model FR8062, 12 kW model FR8122 and 25 kW model FR8252.

These advanced Furuno radars incorporate state-of-the-art video processing technology and logarithmic amplifiers with automatic tuning and anti-clutter controls. This dynamic picture quality is clearly shown on the radar's high-resolution 12.1-inch Color LCD display. The use of a portrait style LCD helps operators observe the area ahead of the vessel. Its full-screen echo presentation capability gives a wider overview of the surrounding area.

The FR8062 features true color targets, and utilizes different colors according to their strengths. This is extremely helpful in discriminating target echoes from clutter. Marks, symbols, lines, text and echoes are all displayed in different colors to easily distinguish one from the other. When connected to appropriate sensors, the FR8062 can display True Echo Trail to present true target movements in accordance with their speed-over-ground and course-over-ground.

The FR8062 radar is available with a 4- or 6-foot, open array antenna. They offer additional flexibility for river use and high-speed craft through their high-speed antenna rotation. The antenna rotation speed can automatically be adjusted to achieve optimum detection, making them perfect for displaying crisp radar images in intricate waterways or congested sea areas.

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Receiving the award for **Best Fish Finder** was the Furuno FCV585. This brings Furuno's Best Fish Finder award total to an unprecedented 36 years in a row, and the 2nd straight year the FCV585 has received top honors in this category!

This fish finder was designed for a variety of vessels, including both recreational and commercial. The FCV585 is a dual frequency color LCD fish finder that features Furuno's FDF (Furuno Digital Filter) technology. FDF technology helps adjust gain, STC "clutter" and output power, as well as suppress main bang (the echoes just below the transducer.) It also makes the picture clearer and easier to decipher.

For more information on Furuno's full line of award winning marine electronics, contact: Furuno U.S.A., 4400 N.W. Pacific Rim Blvd., Dept. P, Camas, WA 98607. Phone: (360) 834-9300. Fax: (360) 834-9400. Online boaters can also check out Furuno U.S.A.'s Internet Web site (www.Furuno.com).

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