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FURUNO U.S.A. JOINS “AIDING THE EFFORT” TO HELP SEPTEMBER 11TH VICTIMS

Furuno USA, Inc., leading manufacturer of marine electronics, recently joined “Aiding the Effort” to help the victims and their families of the recent terrorist attacks on America. Furuno USA, Inc. challenged its employees to donate a total of \$2,500 for the relief fund and the company would meet them dollar for dollar. The employees took that challenge to heart and came together to reach their goal. On September 28th, Francine Murphy, Human Resources Manager, announced that the Furuno employees met the goal and Furuno would match their donations for a total of \$5,000.

But the giving hasn't stopped there! Each year Furuno sets up a charitable fund to donate money to selected charities. The Furuno charity committee voted to extend the remaining charity funds to “Aiding the Effort”. “Furuno is extremely grateful to its generous employees and is pleased to be able to send a check for \$6,900 to this worthwhile cause,” said Murphy.

Furuno employees are also participating in a blood drive to assist in supplying both local and national blood banks. The Red Cross will be on the Furuno premises October 10th to collect blood from employee volunteers. “Furuno is made up of much more than employees, we are like family. When a need arises, the Furuno family pulls together to reach out and help those in need,” added Jim Atteridge, Furuno USA, Inc. President.

“Aiding the Effort” is a national campaign to raise funds for the victims of the terrorist attacks. Put together by the Boating Industry International (BII) B2B Trade Group and its parent company National Trade Publications Inc., all donations are sent to the Red Cross, which will be receiving 100 percent of the proceeds.

For more information on Furuno, contact: Furuno U.S.A., 4400 N.W. Pacific Rim Blvd., Dept. P, Camas, WA 98607. Phone: (360) 834-9300. Fax: (360) 834-9400. Visit Furuno U.S.A.'s Internet Web site at (www.Furuno.com).

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